

# SUBSTANTIAL CUT IN PIERCE-ARROW PRICE ANNOUNCED

A substantial reduction in the prices of its touring car models effective after September 1, and a reduction on the prices of its truck models, effective immediately, has been announced by George W. Mixer, president of the Pierce-Arrow Motor Car company.

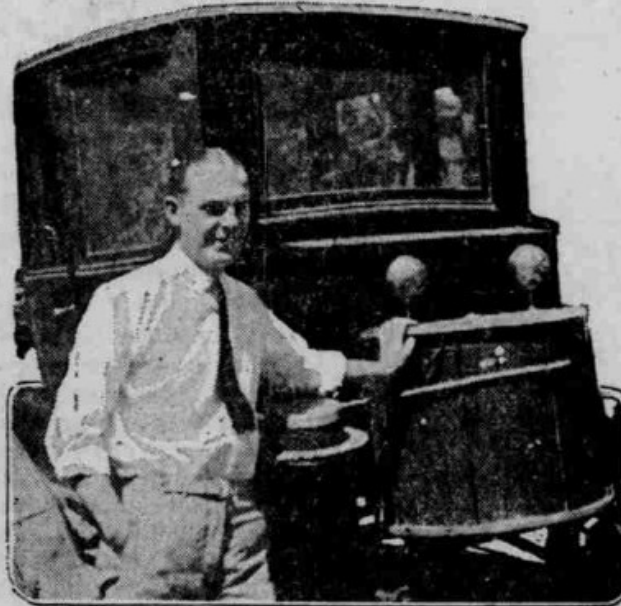
The new price of the standard seven-passenger touring car is \$6,500 at the factory, the enclosed car prices being graded proportionately.

The new prices of its truck models are: \$4,850 for the five-ton size; \$4,350 for the 3½-ton and \$3,200 for the 2-ton.



## This Tire

# ELECTRICITY "TAKEN FROM AIR" DRIVES AUTOMOBILE



C. E. AMMANN AND HIS "ATMOSPHERIC GENERATOR" ATTACHED TO AN ELECTRIC AUTOMOBILE

DENVER, Colo., Aug. 28.—Demonstrations are being made on the streets of Denver of a new electric generator that is claimed by the inventors to take electricity from the air.

The inventors are J. E. Ammann of Denver, and his brother, C. E. Ammann of Spokane, Wash.

To demonstrate, the brothers borrowed an old electric auto, took out the batteries, and after roping their new "atmospheric generator" fast, they got in and rode off at high speed.

"There is nothing inside the drum that moves; the contents consists only of iron, wire and minerals," says C. E. Ammann.

"It can be used to drive any electrical apparatus and can be made in any size."

The brothers are closely guarding their secret, and even take their "brain-child" when it is not in use, to their room in the Argonaut hotel.

So far the brothers have not offered to sell their proposition.

Electrical men in Denver are waiting "to be shown," but they grant the thing works.

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